

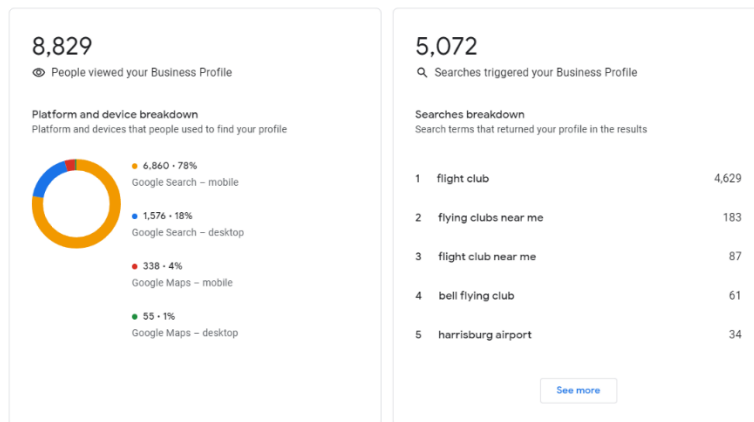
# Bell Flying Club – Vice President’s Report – 10/20/2021

## Membership

- 28 Members
- David Foster- Newest Member
- Open Applications
  - 2 (2 in checkout)
- Other
  - 3 Student Pilots who want to reserve spot – 1 has checkride scheduled 10/27. Will be ready to join as soon as he passes.
  - 3 Deferred to 2022 based on personal reasons

## Google Listing and Website Performance

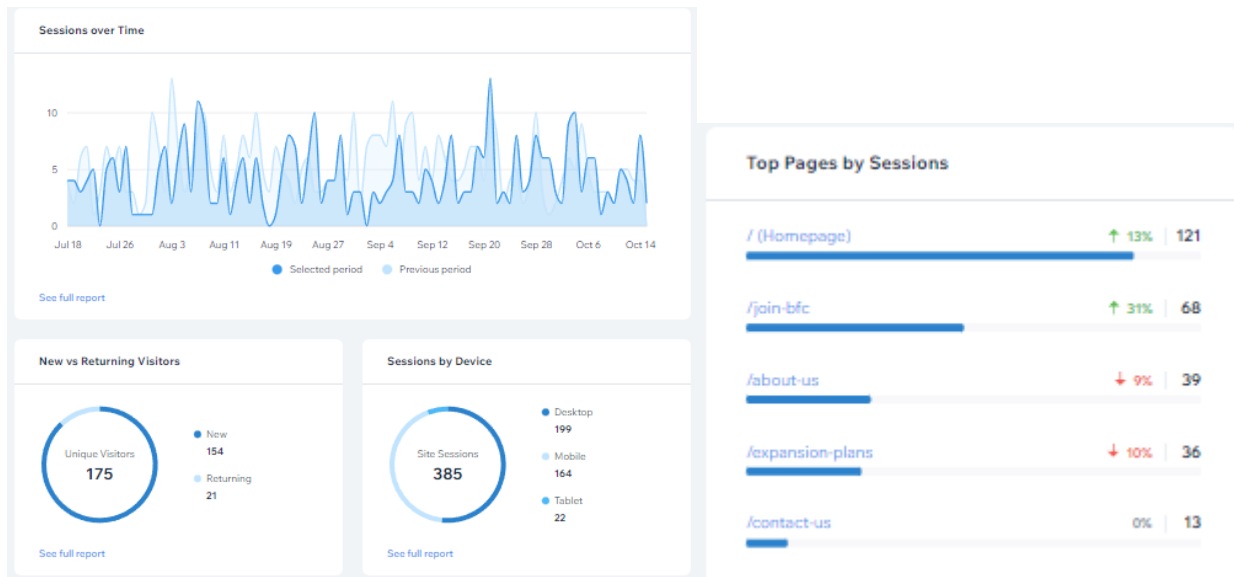
### Website (May 2021 – Oct 2021)



Bell Flying Club remains the #1 hit for search term “Flight Club Harrisburg” which helps us with new member contact. Still 2-3 inquiries per month on membership.

**10,000 business views on Google – All Time. But 8,829 in last 7 months**

## Website



### In Last Quarter:

- No significant changes to website content outside of general maintenance
- VP Report File Page Added

### Still Planned

- Will transition membership portion of website to Jim Britton
- Exploring the addition of a “membership” page where we can place club documents, membership lists, manual, W&B, etc.